

 ENTERPRISE

YOUR STRATEGY. YOUR TEAM. ONE CLEAR DIRECTION.

Elevale is the strategic execution platform for leadership teams: turning direction into OKRs, live KPIs, and aligned teams, in one command centre.

STRATEGY DIES THE MOMENT THE MEETING ENDS.

Direction, work, and the team never stay connected.

THE CHALLENGE

SLIDE 03 • 20

THE REALITY IN THE ROOM

THE CHALLENGE EVERY TEAM KNOWS.

IN THE MEETING

You set the targets.

Clear while everyone is still in the room.

You run the reviews.

Last quarter gets explained. Next stays a slide.

You agree the actions.

A list lands on the last page. Then the calendar moves on.

THE MOMENT IT ENDS

01

The room empties.

Ownership leaves with the people.

02

The numbers go quiet.

Nothing is watched until someone builds the next pack.

03

The plan never leaves the slide.

Work starts again without the strategy attached.

Effort was never the problem. Direction, work, and the team never stay connected.

THE RESULT

SLIDE 04 • 20

THE RESULT • BEFORE

THE RESULT YOU ARE LEFT WITH

01

FROM THE ROOM EMPTYING

Misaligned effort

People work hard. Not always on the thing you just agreed. Ownership left with the room.

02

FROM THE NUMBERS GOING QUIET

Late visibility

The numbers go quiet until the pack. Reviews reconstruct last quarter. They do not steer this one.

03

FROM THE PLAN STAYING ON THE SLIDE

Scattered truth

Strategy in the deck. Tasks in another tool. Data somewhere else. Nobody sees the same picture.

More sites, more teams, more tools. The gap between the plan and the business gets wider.



AND THEN CAME ELEVALE.



One command centre where direction, work, and the team stay
connected.

BEFORE ELEVALE. AFTER ELEVALE.

01 BEFORE Misaligned effort AFTER Ownership on the plan Every role still owns a piece after the room empties.	02 BEFORE Outdated numbers AFTER Numbers stay live Numbers sit next to the objective. Reviews steer this quarter, not last.	03 BEFORE Scattered truth AFTER The plan in one place Strategy, work, and data live together. Nobody is working from a filed deck.
---	---	--

ACT II • THE HERO • 3 OF 4

BUILT FOR DIRECTORS WHO ARE TIRED OF STRATEGY LIVING IN SLIDES.

Elevale exists to close the gap between what leadership decides and what the business actually delivers, with one command centre for direction, execution, and intelligence.

Most leadership teams do not lack ambition. They lack a system that keeps ambition visible between reviews.

WHAT WE STAND FOR

01 Alignment over activity

Busy teams are not the same as aligned teams.

02 Decisiveness over dashboards

Data should drive decisions, not decorate them.

03 One source of truth

Strategy fractured across five apps is strategy nobody follows.

04 Built for leadership teams

Enterprise-grade execution without enterprise-grade complexity.

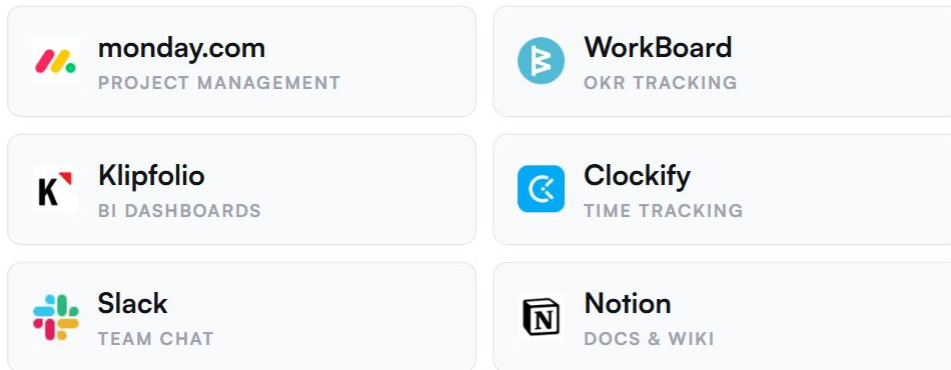
Strategy should run the business, not sit in a drawer.

ACT II • THE HERO • 4 OF 4

THERE IS A BETTER WAY OF DOING THINGS.

Direction in one tool. Work in another. Numbers somewhere else. When the stack is disconnected, the results stay disconnected too. Extra licences, extra admin, and no one working from the same picture.

TODAY'S STACK



ONE SOURCE OF TRUTH

Fewer licences and admin overheads

No switching between tools

Strategy, tasks, KPIs, and docs stay linked

See what your app stack really costs.

[ELEVALE.APP/PRICING](https://elevale.app/pricing)

HOW IT WORKS INSIDE ELEVALE.

The meeting sets direction. Elevale keeps direction, work, and the team running through the quarter.



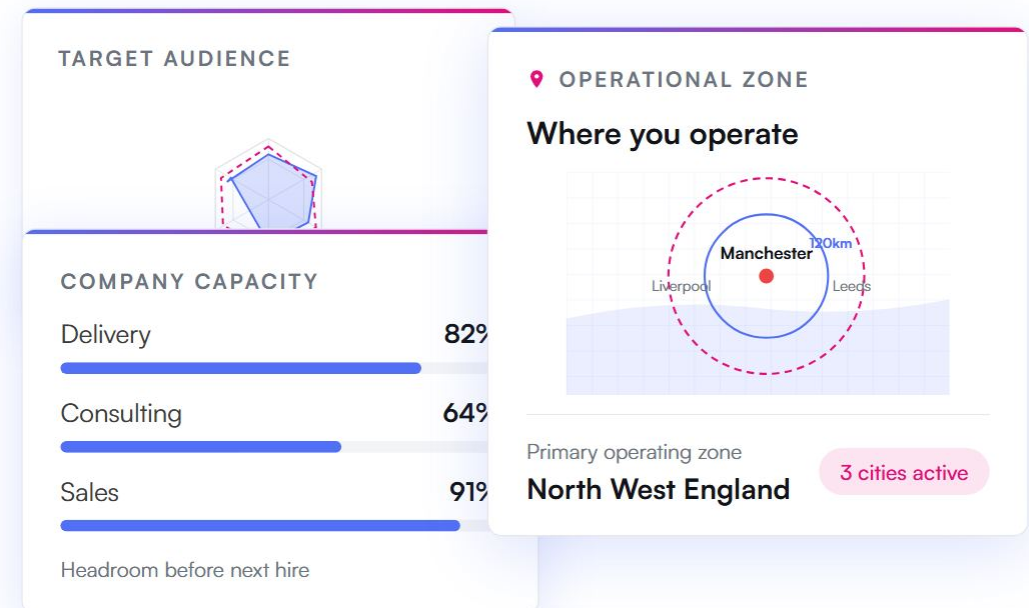
THE FOUNDATION EVERYTHING ELSE BUILDS ON.

Strategic Direction is the living brief you set first. OKRs, KPIs, dashboards, and AI advice all run on what you capture here.

Mission, market, capacity, systems, finances, and team mapped in one permissioned workspace. Grounded in how you actually run the business.

One brief the leadership team shares and updates together. Consistent direction that carries through every quarter.

[Learn more →](#)



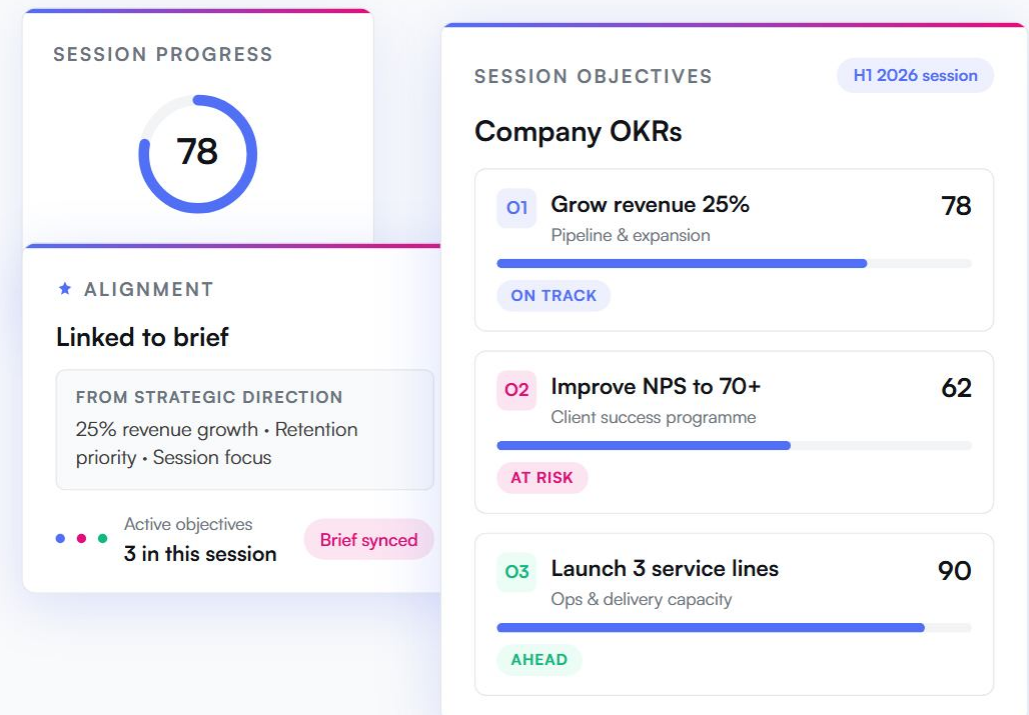
OUTCOMES THAT STAY VISIBLE

Progress you can see and trust, every day of the quarter.

Elevale turns strategy into OKRs with clear owners, timelines, and success criteria. Everyone knows what success looks like and who drives it.

Leadership gets a live position between reviews. The team sees what matters and how they are tracking.

[Learn more →](#)



LIVE NUMBERS, LINKED TO PRIORITIES

KPIs pulled from your tools and tied to the outcomes you set. Always current.

Elevale pulls KPIs from the tools you already run on, connects them to your priorities, and layers in market intelligence. Every decision ties back to direction.

Xero

HubSpot

Google Analytics

Slack

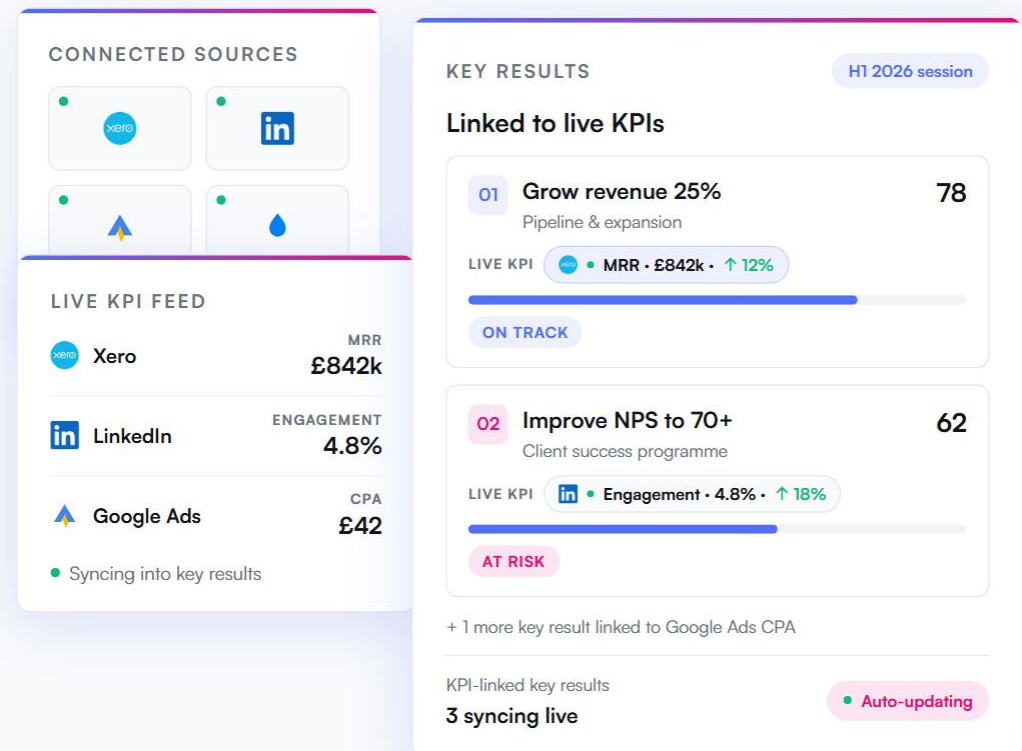
Zapier

QuickBooks

API

MCP

+ Many more

[Learn more →](#)

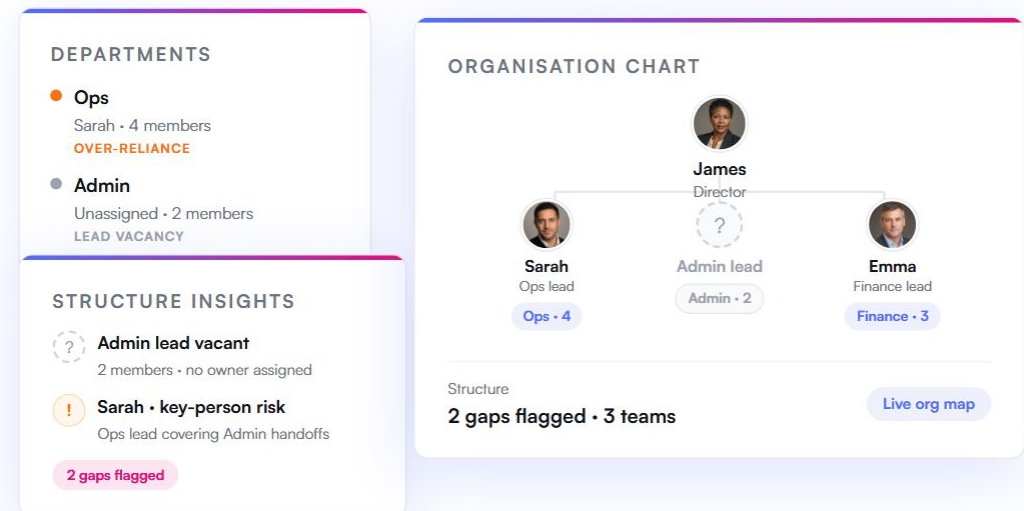
EVERY ROLE KNOWS THEIR PART.

The plan reaches everyone who executes it. Same objectives, clear ownership.

Elevale links org structure, permissions, and role assignments to OKRs, KPIs, and tasks. Directors see how the whole organisation executes.

Each person sees the same objectives and live numbers, plus their own contribution. Alignment from the boardroom to the front line.

[Learn more →](#)



TASKS LINKED TO OKRS AND SOPS.

Every task ties to an objective or a prescribed process.
Progress rolls up in real time.

Owners, subtasks, time estimates, and wiki links sit in one workspace. The team knows what to do and how to do it.

Leadership sees how daily work moves objectives forward. No separate to-do list on the side.

[Learn more →](#)

The screenshot displays two panels from the Elevale task management system. The left panel, titled 'FOCUS TASK' with an 'ACTIVE' status, shows a task assigned to 'Ops Lead' (Operations) with the title 'Update wiki SOP for onboarding handoffs'. It is linked to 'KR2 - NPS'. Below this, the 'SOP & TIME' section shows '@Onboarding SOP' with 4 prescribed steps and a 45m estimate. A checklist includes 'Review current SOP sections' and 'Update handoff checklist' (both checked), and 'Add onboarding triggers' (unchecked). A 'Template applied' badge is at the bottom. The right panel, titled 'TASK BOARD' with an 'UPDATING' status, shows tasks linked to SOPs. It includes 'Update wiki SOP for onboarding' (45m est., KR2 - NPS - 2/4), 'Prepare board review pack' (2h est., Q3 retention OKR - 1/3), and 'Align sales pipeline targets' (30m rec., KR1 - Revenue). Below the task board is an 'OKR ROLL-UP' for 'Q3 retention OKR' (KR2 - NPS) showing a progress bar and a score of 58.

FOCUS TASK • ACTIVE

Ops Lead
Operations

KR2 - NPS

Update wiki SOP for onboarding handoffs

SOP & TIME

@Onboarding SOP
4 prescribed steps • 45m est.

- ☒ Review current SOP sections
- ☒ Update handoff checklist
- ☐ Add onboarding triggers

Template applied

TASK BOARD • UPDATING

Linked to SOP

- ☐ Update wiki SOP for onboarding 45m est.
KR2 - NPS - 2/4
- ☐ Prepare board review pack 2h est.
Q3 retention OKR - 1/3
- ☒ Align sales pipeline targets 30m rec.
KR1 - Revenue

OKR ROLL-UP

01 Q3 retention OKR 58
KR2 - NPS

KNOWLEDGE THAT STAYS CONNECTED.

Playbooks and SOPs that grow with the business. Knowledge the whole platform can use.

Company Wiki keeps guides and operational knowledge linked to strategy, OKRs, tasks, and chat.

Documentation stays active: referenced in tasks, cited in chat, and read by AI advice.

[Learn more →](#)

COMPANY WIKI

Live

Client onboarding SOP

Step-by-step process for new client setup, handoff, and first 30-day review.

Linked OKR • Retention3 active tasksReferenced in chat

CONNECTED ACROSS ELEVALE

Strategic Direction
Mission & goals

Process Map
Onboarding flow

Tasks
SOP-linked work

AI Advisor
Grounded answers

ACT III • CHAT • 8 OF 10

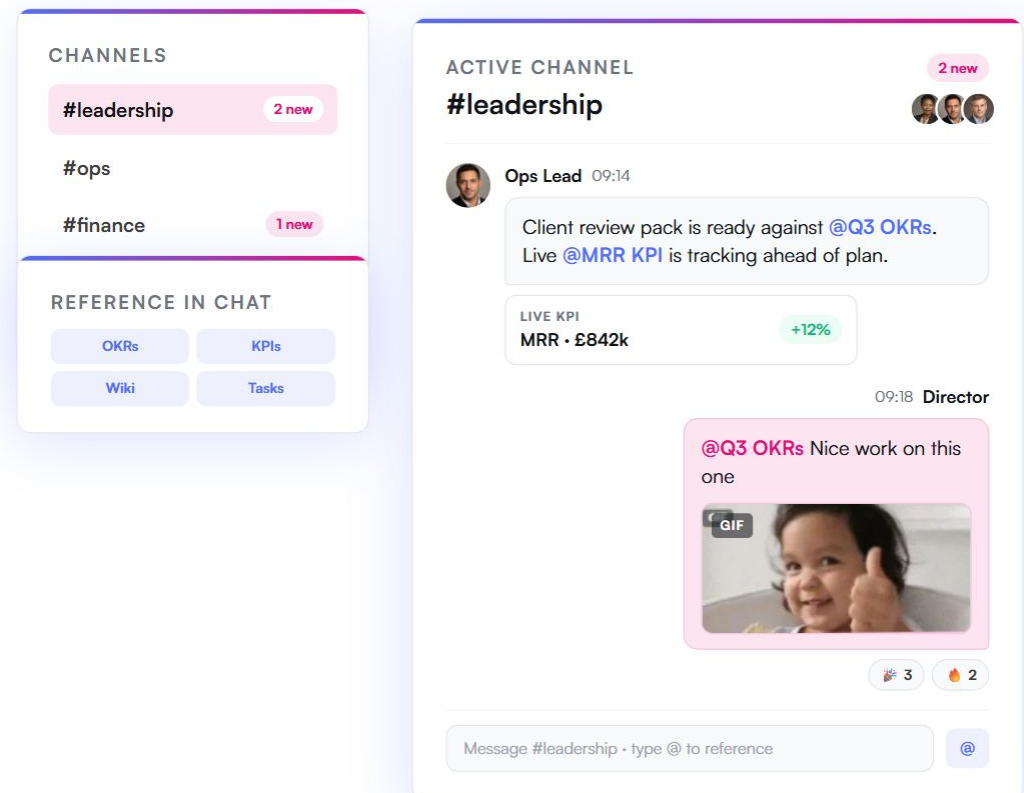
CONVERSATION IN CONTEXT.

Strategy conversations happen where the work lives. Full context in every thread.

Chat is built into Elevale. @ mention OKRs, KPIs, wiki pages, and tasks directly in any message.

The team stays aligned in one place. References pull live context without switching tools.

[Learn more →](#)



ADVICE THAT KNOWS YOUR PLAN

Leadership advice grounded in your full business context.
Available whenever you need it.

Otto draws on your direction, OKRs, live KPIs, and market intelligence. Guidance reflects your business, your priorities, your numbers.

Voice

Text

Full business context

[Learn more →](#)

VOICE CHAT



LIVE TRANSCRIPT

• Listening

How can I improve my gross profit margin this quarter?

Grounded voice reply

Otto • AI strategic advisor

Voice ready

Gross margin is at 38.2%, down 2.8pts this quarter. Material costs and discounting are the main drags. I would review supplier terms, pricing on top SKUs, and sales discount patterns first. Want me to suggest linked OKRs?

Voice

Text

Context used

Brief • KPIs • OKRs

Hands-free

■ ACT III • MORE TO DISCOVER • 10 OF 10

A LOT MORE TO DISCOVER.

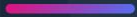
This briefing covers how Elevale works inside. Direction, outcomes, live intelligence, team alignment, tasks, wiki, chat, and Otto are the core. The full platform goes further.

Explore every feature, integration, and capability on the website.

ELEVALE.APP/FEATURES

LEARN MORE

SUPPORT AND DEPLOYMENT.



Live in hours, not months. Help built into the product. Enterprise reliability when you scale.

ACT IV • ONBOARDING • 2 OF 5

LIVE IN A FEW HOURS.

Sign up, set your direction, invite your team.

STEP 1

Set your direction

Build your strategic brief and OKRs. Delegate goals to the people who execute them.

STEP 2

Bring your work in

Import tasks, connect integrations, and add wiki docs or processes. All linked to the plan.

STEP 3

Invite the team

Add members, assign roles, and start executing together. No migration programme required.

Per-user plans that scale with your team. Start with a free trial.

[ELEVALE.APP/PRICING](https://Elevale.app/pricing)

HELP BUILT IN. NOT BOLTED ON.

Every guide lives inside Elevale. Talk to live AI on the site, or ask in your workspace and let it do the work.

COMPANY WIKI

Everything you need, in the product

How-to guides for every part of Elevale sit next to the work. SOPs, process maps, and public docs stay linked to OKRs, tasks, and chat.

[Setup guides](#)[OKRs & KPIs](#)[Permissions](#)[Integrations](#)

LIVE AI

Ask on the site. Or in your workspace.

Talk to live AI on [elevale.app](#) any time. Inside your workspace, ask how something works or ask it to set the OKR, assign the owner, and move on.

[Voice & text](#)[Platform trained](#)[Takes action](#)

IN YOUR WORKSPACE

Ask it. Or let it do it.

The AI knows your plan, your data, and how Elevale works. No ticket. No waiting on support to explain a feature.

Set up an OKR for Q3 retention and assign Ops Lead.

Created. Owner is Ops Lead. I can add the key results now if you want.

In-app AI • trained on Elevale

YOUR ROLLOUT FULLY SUPPORTED.

Tailored rollout support and a dedicated success manager who knows your workspace.

TAILORED ROLLOUT

Support shaped to your organisation

We work with your leadership team on direction, OKRs, integrations, and permissions. Rollout fits how you actually operate, not a generic playbook.

[Workspace setup](#)[Integrations](#)[Team onboarding](#)

SUCCESS MANAGER

One person who knows your plan

A dedicated success manager stays with you after go-live. They know your objectives, your team, and how you use Elevale. Not a ticket queue.

[Quarterly reviews](#)[Priority support](#)[Named contact](#)

Enterprise also includes SSO, audit controls, data residency, and Trust Centre access.

Elevale.App/Enterprise

ENTERPRISE RELIABILITY AND PERFORMANCE

Uptime you can verify. One platform that stays coherent as headcount, locations, and complexity grow.

Platform uptime you can rely on

Keep strategic execution running without interruption. Check live system status when decisions depend on access.

● All services online

99.9% uptime



3 months ago

Today

One platform at any scale

Run direction, OKRs, KPIs, and team alignment in one workspace as locations and teams multiply.

ENTERPRISE WORKSPACE

12 locations

COMMAND CENTRE

82

Live health score

OKR ALIGNMENT



Company to team

KPI VISIBILITY

Live

Real-time metrics

Built for operating teams

Same planning structure across teams and locations. Local accountability stays clear.

Built for executive teams

One live view from strategic direction through daily execution, progress, and performance.

Built for governance teams

Role-based access, audit logging, and Trust Centre docs for security and compliance review.

Security documentation, compliance pathways, and controls at elevale.app/trust.

[ELEVALE.APP/TRUST](https://elevale.app/trust)

YOUR NEXT QUARTER DESERVES ACTION. NOT ANOTHER SPREADSHEET.

[Book an enterprise demo](#)

[View pricing](#)

Or start a 14-day free trial in one division. Bring one real objective and we will build it live.